

The CEO Forum

©Reissance LLC, 2011 Volume 1, Number 4, 2011

www.ceoshow.com, www.ceoshow.tv

Table of Contents

From the Desk of Robert Reiss	7
Companies in This Issue	9 & 11
CEOs in the next Issue	66

The Interviews:

LTG David Huntoon, Superintendent, US Military Academy

Lessons from the leaders who defend our country



“West Point has a holistic approach that focuses on the intellectual domain, the military domain, and the physical domain.”

Devin Wenig, CEO, Thomson Reuters Markets

Regidity is the enemy of progress.



“The ability to be nimble is the single determinant now between those who are succeeding and those who are failing.”

Detlev von Platen, President & CEO, Porsche Cars North America

Brand lessons in the fast lane.



“Today, more than 70% of all the cars produced since the beginning of the history of Porsche in 1948 are still on the road.”

Dr. Betty Spence, President, NAFE

Representing successful women executives everywhere.



“Women are America’s best competitive advantage right now. We have the best educated and the best prepared women.”

Doug Conant, *President & CEO*, Campbell Soup Company

How to turn around one of America's iconic brands.



"I was brought in January of the following year to start to try and rebuild the culture and it was an extraordinarily big challenge."

Hikmet Ersek, *President & CEO*, Western Union

The personal side of a global payments system.



"To manage diversity globally just put your feet in other people's shoes and listen."

John Bogle, *Founder, Chairman & CEO*, Vanguard

Understanding the true costs of investing in your future.



"We need a revolution in institutional management where the watchword is fiduciary duty putting the share holder first."

Shivan Subramaniam, *Chairman & CEO*, FM Global

Upsetting Mother Nature on a daily basis.



"Our insurance focus is prevention, so actuaries have no use; what are needed is engineers to prevent the losses from occurring."

Patrick McGovern, *Founder, Chairman & CEO*, IDG

Riding the global wave of providing information about our digital world.



"We started the first joint-venture between the US and China, and I have been to China 120 times."

John Paul DeJoria, *Chairman & CEO*, John Paul Mitchell Systems

How to go from homeless to being a billionaire.



"We're in 87 countries, and our turnover has been less than 30 people in 31 years."