

The CEO Forum

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The intelligence inside Intel



“The 21st century is the century of technology and we’re not educating our kids to take advantage of and participate in it.”

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LIFE: Leadership, Integrity, Flexibility, and Efficiency



“Our diverse business model helps make us both resilient and agile.”

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Making Air Canada fly higher



“We were recently named the best international airline in North America by Skytrax for the second year in a row.”

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An American leads a global Dutch company



“Historically, we were an editorially driven business; now we have more software engineers than editors.”

Chris Artinian, President & CEO, Morton's Restaurant Group 36

How Morton's makes the steak sizzle



"We've coined the phrase 'edutainment'. Education and entertainment."

William H. Roedy, Chairman & CEO (ret.), MTV International 42

Bringing the World closer together through pop music and culture



"Think global, act local. Put your emphasis on reflecting and respecting local cultures."

Thomas Watjen, President & CEO, Unum 49

Re-inventing the culture so everyone works as one



"As a new CEO, every Friday I sent out an email to all our employees to give them a sense of the week from a very high level."

Patrick Connolly, President, Sodexo Health Care 55

65,000 employees driving a new health care model



"Pretty much everything non-clinical in a hospital is a service we can manage."

Jeffrey Joerres, Chairman & CEO, ManpowerGroup 60

Ensuring the right human resources for the right jobs



"Living on the edge of chaos and understanding how to collaborate are things that we look for in the interview."

David Sable, Global CEO, Young & Rubicam 66

Promoting global ideas one at a time



"I have absolutely killed the word 'traditional.' We are always about resisting the usual."